



# APPTARIX

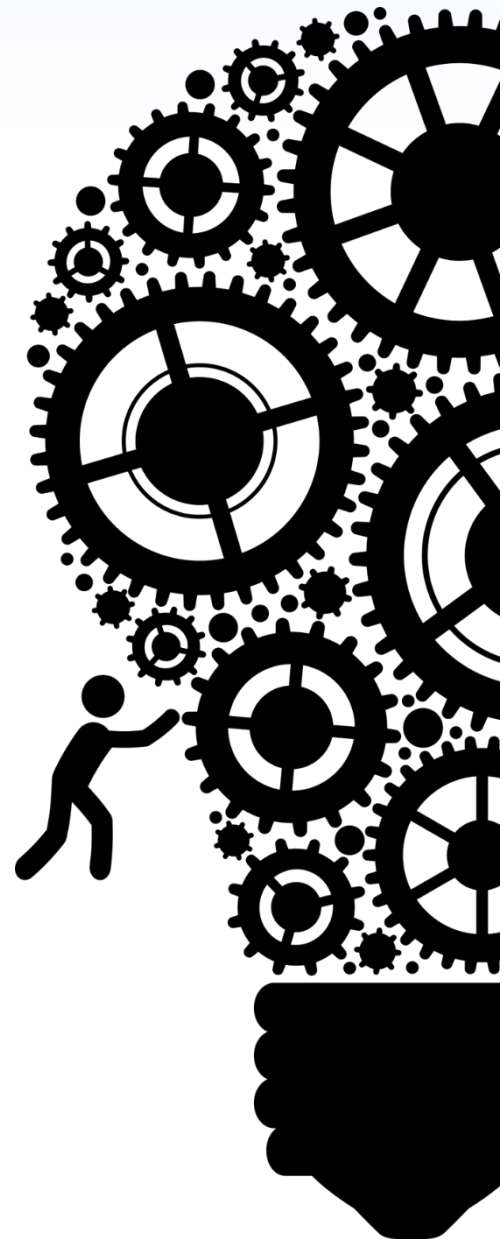
CONSULTING

## PRODUCT ENGINEERING SERVICES

If you are a product company developing software product & solution and looking to improve efficiency, time-to-market and productivity, Apptarix is there at your service

### OFFERING

- Set up an Offshore Development Center for product development delivering based on fixed scope or providing software development capacity – in mobility, web, cloud and embedded software space
- or Turnkey projects that are strategic in nature, but does not impact current business
- Product testing or maintenance capacity
- Manpower augmentation for some niche skilled personnel like Software Configuration managers
- User Experience design and usability testing services



# PRODUCT ENGINEERING

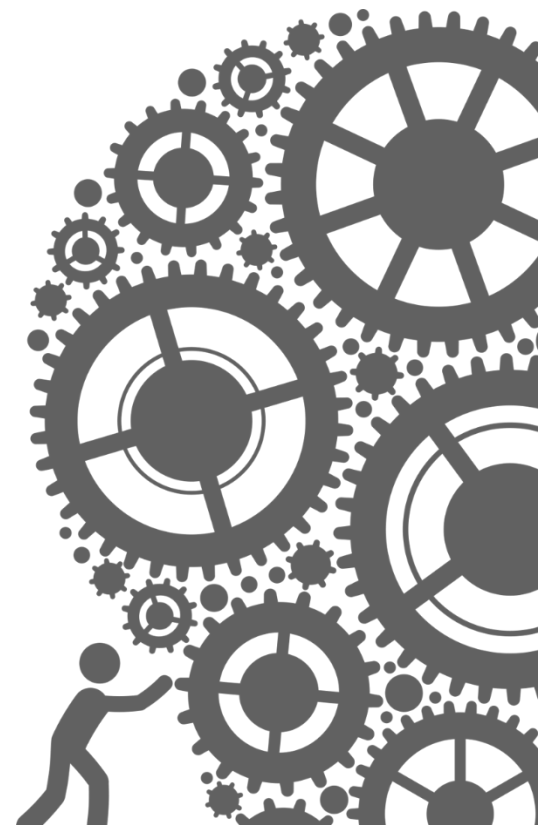
## SERVICES

### CREDENTIALS

- We have 75+ yrs of experience among our leadership team in big multinational organizations leading product development teams and outsourcing large part of work
- We have developed and launched TeleTango, our own product and service
- Apptarix brings in the industry experts in Software Configuration Management and Continuous Integration with years of global experience with some of world's best-known Technology brands in Mobility and embedded systems. CI enables software development cycle time reduction due to constant integration and sanity testing and that in turn delivers faster reach to market.
- One of our customers is **Visteon**, a Fortune 500 automotive company, to whom we have implemented a CI system across multiple programs and multiple sites
- We have a highly experienced multinational UI design team

### WE HIRE THE A PLAYERS ONLY

"The best programmers are up to 28 times better than the worst programmers" - Robert Glass, *Facts and Fallacies of Software Engineering*. We believe in hiring exceptional talents in smaller numbers rather than average talents in high volume.



## WE BELIEVE IN THE EXCEPTIONAL VALUE AND CULTURE

We handpick people with excellent attitude, high energy & motivation and create an awesome culture where people connect with others and their work with heart and produce much more than the other companies

## LEAN AND EFFICIENT PRODUCT CREATION

We believe in quality, not quantity. We scale in competency and value, not in numbers. As a result, we work at a speed, productivity and cost that will often surprise you, positively.

## MATURED SOFTWARE ENGINEERING AND PROJECT MANAGEMENT PRACTICES

We bring many years of project management knowledge into our delivery, so that you get predictable results, professional reporting and flawless execution

## WE DO NOT DEVELOP IN VACUUM

We go beyond developing software from a set of specifications. We work together with you to understand your product vision, your customers, the user-cases and their interactions. Only then we proceed to develop the product.

## YOU WILL FIND OUR SERVICES USEFUL

- A technology company developing Software products and solutions in mobility, cloud, web and embedded space looking to set up an offshore development center in India
- A technology company looking to outsource non-core R&D activity. (E.g. Testing/Test automation, or strategic important but not urgent tasks).
- A company from other industry verticals looking to outsource full/part of their software development needs involving mobility, web and cloud



### CONTACT US

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