



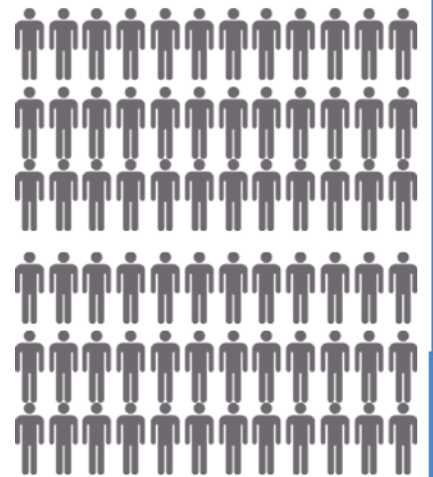
APPTARIX

CONSULTING

HIGH POTENTIAL START-UPS

PRODUCT DEVELOPMENT SERVICES

You have the billion-dollar idea, a vision that can change the world and you need to make it real and tangible through a prototype for an investor, an early release for your beta users or even a full-fledged product creation for growth. Look no further! Apptarix – with our years of product creation experience - is the one-stop shop for you.



OUR OFFERING

- Convert your product vision to a set of implementable requirements.
- Create User Experience design
- Develop prototype in iterative and agile mode
- Productize the prototype and take it to launch
- Scale and maintain the product post launch
- Product management consulting as needed

HIGH POTENTIAL START-UPS



PRODUCT DEVELOPMENT SERVICES

CREDENTIALS

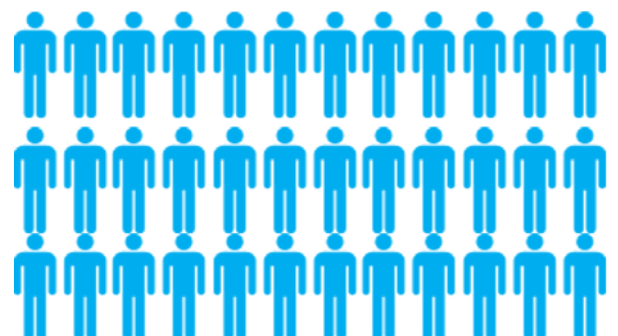
We bring in the industry experts in software product development in Mobility, Web and Cloud. The founding team was part of R&D leadership team that shipped 100s of millions of smart devices
We have developed and launched our own product solution called TeleTango on multiple platforms
We are working with iStartJax, a Start up accelerator based in Florida, USA as part of their ultra-lean product development initiative

WE DO NOT DEVELOP PRODUCTS IN VACUUM

We go beyond developing software from a set of specifications. We work together with you to understand your product vision, your customers, the user-cases and their interactions. We create the user experience design to give the idea a form, shape and color. Only then we proceed to develop the product.

BUILD YOUR PRODUCTS IN SMALL AGILE STEPS

Our agile and iterative software development process ensures that your product is built flexibly in small steps and we can respond to changing your requirements in quick time and get customer feedback early while the software is being developed.



LEAN AND EFFICIENT PRODUCT CREATION

We understand the value of your time and resources as a start up. We focus our energies on creating only the essentials – aka the working code, rather than tons of peripheral artifacts. We operate at a speed that will be bound to surprise you.

MATURED SOFTWARE ENGINEERING AND PROJECT MANAGEMENT PRACTICES

Along with being lean, we like to be predictable and delivering high value. We brings many years of project management knowledge in to our delivery, so that you get predictable results, professional reporting and flawless execution and spend your time on many other facets of running your start up

YOU WILL FIND OUR SERVICES USEFUL

- As a start up at concept stage, seed stage or even at a growth stage
- Or as a start up accelerator or incubator looking for a product development services partner



CONTACT US

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