



# APPTARIX

CONSULTING

## ENTERPRISE MOBILITY SOLUTIONS

We take the pain out of your enterprise mobility journey with suitable apps and solutions on different native and cross-platform environment. This includes enabling CRM, ERP, SCM, BI, ECM & other Enterprise Applications on mobile and making sure your whole organization and the ecosystem get the 'right information' at the 'right time' in the 'right place' to the 'right people'.

### OUR OFFERINGS

- Enterprise solutions for employees, customers, vendors and collaborators using IBM Worklight cross platform tool
- Standalone native Android, iPhone, WP8 app with or without standard enterprise backend and databases solutions
- Social integration with existing popular social network or creating own social network
- Webapp and responsive website development
- Gamification framework to create unprecedented engagement and motivation
- UI design service for mobile apps and web front end
- Product management consulting as needed



# ENTERPRISE MOBILITY SOLUTIONS

## CREDENTIALS

We bring in the industry experts in software product development in Mobility, Web and Cloud. The founding team was part of R&D leadership team that shipped 100s of millions of smart devices

We have developed and launched our own product solution called TeleTango on multiple mobile platforms and with a cloud based backend and services

We have a team of IBM Worklight developer certification

We have a strong multinational UI design team to deliver world class user interface for your enterprise apps

## BUILD YOUR PRODUCT IN SMALL AGILE STEPS

Our agile and iterative software development process ensures that your product is built flexibly in small steps and we can respond to changing your requirements in quick time and get customer feedback early while the software is being developed.

## WE DO NOT DEVELOP IN VACUUM

We go beyond developing software from a set of specifications. We work together with you to understand your product vision, your customers, the user-cases and their interactions. Only then we proceed to develop the product.

## WE BUILD END TO END PRODUCT SOLUTIONS

We build the product and solution end to end from mobile/web front end to web services, business logic to databases and cloud hosted applications. We collaborate with specific business domain experts. As a result you have a one-stop shop for your enterprise mobility need.

## MATURED SOFTWARE ENGINEERING AND PROJECT MANAGEMENT PRACTICES

Along with being lean, we like to be predictable and delivering high value. We bring many years of project management knowledge in to our delivery, so that you get predictable results, professional reporting and flawless execution and spend your time on many other facets of running your start up

## YOU WILL FIND OUR SERVICES USEFUL

- As an SME embarking into the enterprise mobility journey enabling CRM, ERP, SCM, BI, ECM & other Enterprise Applications on mobile
- Or as a company from any industry vertical looking to develop a custom app to solve a particular business problem



### CONTACT US

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